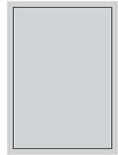
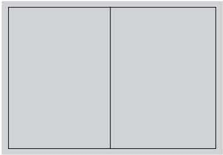


### COVERS



	BLEED SIZE	TRIM SIZE	PER ISSUE
Back Cover	9.125 x 11.375 in 231.8 x 288.9 mm	8.625 x 10.875 in 219.1 x 276.2 mm	\$4,375 x1 \$4,156 x2 \$3,948 x4

Inside Back Cover	9.125 x 11.375 in 231.8 x 288.9 mm	8.625 x 10.875 in 219.1 x 276.2 mm	\$3,850 x1 \$3,657 x2 \$3,475 x4
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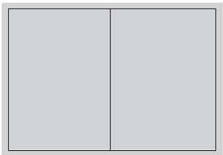


Inside Front Spread	17.75 x 11.375 in 450.9 x 288.9 mm	17.25 x 10.875 in 438.1 x 276.2 mm	\$6,500 x1 \$6,175 x2 \$5,866 x4
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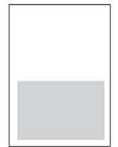
### INSIDE



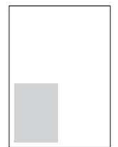
Full Page	9.125 x 11.375 in 231.8 x 288.9 mm	8.625 x 10.875 in 219.1 x 276.2 mm	\$3,500 x1 \$3,325 x2 \$3,159 x4
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Inside Spread	17.75 x 11.375 in 450.9 x 288.9 mm	17.25 x 10.875 in 438.1 x 276.2 mm	\$6,000 x1 \$5,700 x2 \$5,415 x4
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Half Page		7.625 x 4.875 in 193.7 x 123.8 mm	\$2,000 x1 \$1,900 x2 \$1,805 x4
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Quarter Page		3.75 x 4.875 in 95.3 x 123.8 mm	\$1,100 x1 \$1,045 x2 \$993 x4
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10% discount is given to non-profit organizations.

### READERS

*Listen: Life with Classical Music* reaches America's elite classical music consumers, a highly educated, high income demographic in tune with the finer things in life.

**DISTRIBUTION:** Targeted segments from ArkivMusic, Steinway & Sons, and classical radio station customer databases, through a combination of paid subscribers and controlled circulation.

### TECHNICAL REQUIREMENTS

Please supply hi-res pdfs (300 dpi) with embedded fonts and hi-res art.

Color ads are 4-color only (cmyk). PMS colors (5th colors) will be quoted on an individual basis.

All ads are subject to approval by *Listen*.

### CONTACT

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### 2011 SCHEDULE

ISSUE DATE	AD RESERVATIONS	MATERIALS DUE	IN-HOME DATE
Spring	December 17	January 6	March 7
Summer	March 24	April 7	May 30
Fall	June 23	July 7	August 29
Winter	September 22	October 13	December 5